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ART MIAMI EXPANDS TO DEBUT CONTEXT ART MIAMI, AN INTERNATIONAL EMERGING AND CUTTING-EDGE ART FAIR, DURING MIAMI ART WEEK, DECEMBER 4-9, 2012

Miami's longest-running art fair names Miami Art Museum as VIP Preview benefactor;

Banksy installation among highly anticipated exhibitions

MIAMI, Fla. – (Nov. 16, 2012) – Art Miami (<u>www.art-miami.com</u>), the city's longest-running contemporary and modern art fair, will return for its 23rd edition during Art Week, Dec. 4 through Dec. 9, 2012. The anchor fair to the City of Miami has expanded to include CONTEXT Art Miami, an international emerging and cutting-edge contemporary art fair that will be held in a 45,000 square foot pavilion adjacent to the Art Miami Pavilion. The outdoor entertainment area connecting the two fairs will include a café and bar, performance stage and curated projects showcasing a renowned wall relief by acclaimed street artist, Banksy. World-famous for its stylish gallery-like décor, outstanding quality and extraordinary variety, Art Miami has expanded with CONTEXT Art Miami to collectively showcase the best in emerging, cutting-edge contemporary and modern paintings, drawings, sculpture, photography and prints from Europe, Asia, Latin America, India, the Middle East and the United States.

Art Miami and CONTEXT will kick off Art Week on Tuesday, Dec. 4, with its annual, can't-miss VIP Preview benefiting the Miami Art Museum (MAM), reopening as the Pérez Art Museum Miami in a new Herzog & de Meuron-designed facility next year. This exclusive evening will serve as the first opportunity for international VIP art collectors and connoisseurs to acquire the most important contemporary, modern, emerging and cutting-edge works of art, a day before the Fairs open to the general public.

"Our organization and participating galleries are extremely excited to partner with MAM and utilize the history, relationships and prestige of each organization to heighten the awareness and raise significant funds surrounding next year's launch of the new Pérez Art Museum Miami," says Nicholas Korniloff, Director and Partner of Art Miami and CONTEXT.

With the combination of Art Miami's 125 exhibiting galleries and CONTEXT's 65 exhibiting galleries (full gallery lists below), the Wynwood Arts District will be transformed into a mini art city, featuring 190 galleries from 21 countries within 250,000 square feet of curated indoor and outdoor exhibition space. Ample and convenient parking is available for both fairs, including a four-story parking garage with 2,000 spots, located directly across the street from the Art Miami and CONTEXT Pavilions, as well as valet.

CONTEXT Art Miami will have the privilege of featuring seven Berlin-based contemporary galleries that have been selected by a panel of expert curators and art critics. "ART FROM BERLIN," presented by the Galleries Association of Berlin (LVBG), is officially supported by the State of Berlin and the European Union (EU) and will feature the Berlin Lounge, presented by Haus am Waldsee. This marks the first joint presentation of Berlin galleries that will showcase the works of Gosbert Adler, Matteo Bergamasco, Eva Bertram, John Breed, Eb Broner, Dawid, Pia Dehne, Inka and Niclas, Gal-la Uriol

Jané, Christiane Klatt, Franziska Klotz, Levke Leiss, Wiebke Loeper, Knut Wolfgang Maron, Rex Ray, Susanne Ring, Susanne Roewer, Christine Rusche, Eric Schmidt and Björn Wallbaum

Art Miami and CONTEXT will also present solo exhibitions by participating galleries, specially curated by Julia Draganovic, Claudia Loffelholz and Elena Forin of LaRete Art Projects, in public indoor and outdoor spaces. The Art Video | New Media Lounge, located in the CONTEXT Art Miami Pavilion, will present a hand-picked selection of video art sourced from museums, private collections and art institutions around the globe, specially curated by Julia Draganovic, and Claudia Loffelholz, founders of LaRete Art Projects. The video art works will address the polemic gender issues in modern society, and question the ongoing debate about the current roles of men and women. Highlighted art works include: Said Atabekov's *Battle for the Square*, courtesy of Video insight, Turin; Gerald Byrne's *Homme à Femmes* (Michel Debrane), courtesy of Mudam Musèe d'Art Moderne du Grand-Duc Jean, Luxemburg; Eli Cortiñas's *Dial M for Mother*, courtesy of Stiftung Museum Kunstpalast, Düsseldorf; Oded Hirsch's *50 Blue*, courtesy of Collection Robert Bielecki, New York; Janet Biggs' *Brightness All Around*, Courtesy of Tampa Museum of Art, Tampa (FL), and Carlson/Strom's *Sloss, Kerr, Rosenberg & Moore*, courtesy of Contemporary Collection of Museum of Fine Arts, Boston, USA

The special exhibition, "Banksy Out Of CONTEXT," presented in conjunction with photo-sharing platform IPXLU (www.ipxlu.com), will consist of five wall reliefs equaling six-and-a-half-tons in weight, each featuring an iconic stencil from one of the world's most irreverent graffiti artists. The display of these important, privately owned and not-for-sale works form part of an ongoing debate about the ethics and importance of showing 'site-specific' street art outside of its original context. In conjunction with IPXLU and Bankrobber, CONTEXT will additionally present the rare opportunity for collectors to acquire a limited number of unique and editioned works by Banksy, all fully authenticated and previously not for sale.

Art Miami's outdoor exhibition highlights include Peter Anton's experiential "Sugar & Gomorrah," presented by Arcature Fine Art, the world's first art installation in which the viewer journeys in a reworked carnival ride through a modern interpretation of the destruction of a Sodom and Gomorrah-like world, where provocative sensual imagery and larger-than-life sugary treats mix.

London-based Christie's International Real Estate has been named the Official Luxury Real Estate Partner for Art Miami and CONTEXT. Art Miami and CONTEXT have additionally partnered with Kimpton's EPIC Hotel, a top-rated, luxury waterfront hotel located in Downtown Miami. The exclusive hotel is offering special rates for Art Miami and CONTEXT VIP attendees during Art Week. Curators, collectors, artists, connoisseurs and VIP guests will have unlimited access to the daily shuttle buses that will service Art Miami and CONTEXT, as well as Art Basel Miami Beach and the EPIC Hotel.

Important Dates for Media:

Opening Night / VIP Preview – For VIP Cardholders and members of the press Tuesday, Dec. 4, 2012 5:30 to 10 p.m. benefiting MAM

General Admission:

Wednesday, Dec. 5, 2012, 11 a.m. to 7 p.m. Thursday, Dec. 6, 2012, 11 a.m. to 7 p.m. Friday, Dec. 7, 2012, 11 a.m. to 9 p.m. Saturday, Dec. 8, 2012, 11 a.m. to 7 p.m. Sunday, Dec. 9, 2012, 11 a.m. to 6 p.m.

Fair Information

info@art-miami.com to learn more visit www.art-miami.com or www.contextartmiami.com

Art Miami Participating 2012 Galleries:

101 / Exhibit | Miami, Abby M. Taylor Fine Art | Greenwich, Adrian Sassoon | London, Alan Cristea Gallery | London, Aldo de Sousa Gallery | Buenos Aires, Alfredo Ginocchio | Mexico, Allan Stone Gallery | New York, Alpha Gallery | Boston, Antoine Helwaser | New York, Arcature Fine Art | Palm Beach, Armand Bartos Fine Art | New York, Art Forum Ute Barth | Zurich, Art Nouveau Gallery |

Miami, Arthur Roger Gallery | New Orleans, Ascaso Gallery | Miami, Barry Friedman | New York, Blue Leaf Gallery | Dublin, Bolsa De Arte | Porto Alegre, Bridgette Mayer Gallery | Philadelphia, C. Grimaldis Gallery | Baltimore, Catherine Edelman | Chicago, Cernuda Arte | Coral Gables, Christopher Cutts Gallery | Toronto, Claire Oliver Gallery | New York, CONNERSMITH. | Washington, DC, Contessa Gallery | Cleveland, Cynthia Corbett Gallery | London, Cynthia-Reeves | New York, Dai Ichi Arts, Ltd. | New York, David Klein Gallery | Birmingham, David Lusk Gallery | Memphis, David Richard Gallery | Santa Fe, De Buck Gallery | New York, Dean Project | New York, Denise Bibro Fine Art | New York, DeVera.Iglesias | Miami, Dillon Gallery | New York, Dot Fiftyone Gallery | Miami, Douglas Dawson | Chicago, Durban Segnini Gallery | Miami, Durham Press | Durham, Eckert Fine Art | Millerton, Eli Klein Fine Art | New York, Evelyn Aimis Fine Art | Miami, Fama Gallery | Verona, Ferrin Gallery | Pittsfield, Galería Patricia Ready | Santiago, Galerie Forsblom | Helsinki, Galerie Kleindienst | Leipzig, Galerie Olivier Waltman | Paris, Galerie Peter Zimmermann | Mannhein, Galerie Renate Bender | Munich, Galerie Terminus | Munich, Galerie Von Braunbehrens | Munich, Galleri Andersson/Sandstrom | Stockholm, Galleria Bianconi | Milan, Galleria D'Arte Contini | Venice, Goya Contemporary | Baltimore, Hackelbury Fine Art | London, Haunch of Venison | New York, Heller Gallery | New York, Hollis Taggart Galleries | New York, Jackson Fine Art | Atlanta, James Barron Art | South Kent, Jenkins Johnson Gallery | New York, Jerald Melberg Gallery | Charlotte, JGM. Galerie | Paris, Jim Kempner Fine Art | New York, Joel Soroka Gallery | Aspen, Juan Ruiz Gallery | Miami, June Kelly Gallery | New York, KM Fine Arts | Chicago, Kreisler Art Gallery | Madrid, Lausberg Contemporary | Düsseldorf, Leila Heller Gallery | New York, Leon Tovar Gallery | New York, Leslie Sacks Contemporary | Santa Monica, Leslie Smith Gallery | Amsterdam, Lisa Sette Gallery | Scottsdale, Lyons Wier Gallery | New York, Magnan Metz Gallery | New York, Mark Borghi Fine Art Inc | New York, Mayoral Galeria D'Art | Barcelona, McCormick Gallery | Chicago, Michael Goedhuis | London, Michael Schultz Gallery | Berlin, Mike Weiss Gallery | New York, Mindy Solomon Gallery | St. Petersburg, Modernbook Gallery | San Francisco, Modernism Inc. | San Francisco, Nancy Hoffman Gallery | New York, Nicholas Metivier Gallery | Toronto, Nikola Rukaj Gallery | Toronto, Nohra Haime Gallery | New York, Now Contemporary | Miami, Olyvia Fine Art | London, Osborne Samuel | London, Pace Prints | New York, Pan American Art Projects | Miami, Paul Thiebaud Gallery | San Francisco, Peter Fetterman Gallery | Santa Monica, Piece Unique | Paris, Priveekollektie Contemporary Art & Design | Heusden, Rosenbaum Contemporary | Boca Raton, Rudolf Budja Gallery LLC | Miami, Santa Giustina | Lucca, Schantz Galleries | Stockbridge, Schuebbe Projects | Düsseldorf, Scott White Contemporary Art | La Jolla, Shaheen Modern and Contemporary Art | Cleveland, Simon Capstick-Dale Fine Art | New York, Sundaram Tagore | New York, Talento / Guijarro de Pablo | Mexico City, Tresart | Coral Gables, Unix Contemporary | London, Vincent Vallarino Fine Art | New York, Waterhouse & Dodd | London, Westwood Gallery | New York, Wetterling Gallery | Stockholm, William Shearburn Gallery | St. Louis, Woolff Gallery | London, Yares Art Projects | Santa Fe, Zadok Gallery | Miami, Zolla/Lieberman Gallery Inc. | Chicago

Inaugural CONTEXT Participating 2012 Galleries:

AJLart | Berlin, Asymmetrik | New York, Atlas Gallery | London, Aureus I Contemporary | Providence, Bankrobber | London, Berlin Lounge by LVBG | Berlin, Beth Urdang Gallery | Boston, Black Square Gallery | Miami, Cancio Contemporary | Bal Harbour, Centro De Edicion | San Martin, ClampArt | New York, CONNERSMITH. | Washington, DC, Contemporary by Angela Li | Hong Kong, Curator's Office | Washington, DC, Dialogue Space Gallery | Beijing, Dmitriy Semenov Gallery | Saint-Petersburg, Fabien Castanier Gallery | Studio City, Frederieke Taylor Gallery | New York, FREIGHT + VOLUME | New York, Gaga Gallery | Seoul, Galeria Enrique Guerrero | Mexico City, Galeria Sicart | Barcelona, Galerie cubus-m | Berlin, Galerie Kornfeld | Berlin, Galerie Leroyer | Montreal, Galerie Paris - Beijing | Paris, Galerie Richard | Paris, Gering & Lopéz Gallery | New York, Glaz Gallery | Moscow, J. Cacciola Gallery | New York, Jennifer Kostuik Gallery | Vancouver, Kasia Kay Art Projects | Chicago, Kavachnina Contemporary | Miami, Kit Schulte Contemporary Art | Berlin, Kunst Limited | San Jose, Licht Feld | Basel, Lyle O. Reitzel Gallery | Santo Domingo, Lyons Wier Gallery | New York, Magnan Metz Gallery | New York, Marcia Wood Gallery | Atlanta, The McLoughlin Gallery | San Francisco, Merry Karnowsky Gallery | Los Angeles, Morgen Contemporary | Berlin, Nina Menocal Gallery | Mexico, NOMAD Gallery | Brussels, Packer Schopf Gallery | Chicago, Patricia Conde Galería | Mexico City, Porter Contemporary | New York, Praxis International Art | New York, Robert Klein Gallery | Boston, Robert Mann Gallery | New York, Stewart Gallery | Boise, Swedish Photography | Berlin, Traeger & Pinto Arte Contemporaneo | Mexico, The Proposition | New York, Torbandena | Trieste,

Varnish Fine Art | San Francisco, Villa del Arte galleries | Barcelona, White Room Art System | Positano, Witzenhausen Gallery | Amsterdam, z2o Galleria | Rome, Zadok Gallery | Miami, zone B | Berlin, Zemack Contemporary Art | Tel Aviv, 532 Gallery Thomas Jaeckel | New York

About Art Miami, LLC

Art Miami, LLC, is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. Art Miami, LLC, produces Art Miami (www.art-miami.com), Miami's longest-running contemporary art fair, CONTEXT Art Miami (www.contextartmiami.com), Art Wynwood (www.art-wynwood.com) and the prestigious Art Southampton (www.art-southampton.com).

About Art Miami

Known as Miami's premier anchor fair, Art Miami kicks off the opening day of Art Week. The fair will commence on Dec. 4, 2012, with Art Miami's highly anticipated Opening Night VIP Preview, which benefits the Miami Art Museum. World-famous for its outstanding quality, extraordinary variety and stylish, gallery-like decor, Art Miami showcases the finest in modern and contemporary art from more than 125 of the most prestigious international art galleries. Art Miami maintains a preeminent position in America's modern and contemporary art fair market. With its rich history, it is the original and longest-running contemporary art fair in Miami, and continues to receive praise for the variety of unparalleled art that it offers. Art Miami is the must-see event for all serious collectors, curators, museum directors, and interior designers, providing an intimate look at some of the most important work at the forefront of the international contemporary art movement. (www.art-miami.com)

About CONTEXT Art Miami

Miami's newest international emerging and cutting-edge art fair will launch with a VIP Private Preview on Tuesday, Dec. 4, 2012, coinciding with the 23rd edition of Art Miami. Trendsetting galleries from around the globe will exhibit in a state-of-the-art pavilion directly adjacent to Art Miami. CONTEXT Art Miami will feature a curated group of 65 galleries representing exceptional emerging and mid-career cutting edge artists, including solo artist installations, immersive environments, curated projects and multimedia exhibits. The CONTEXT Art Miami Pavilion will feature a VIP Lounge, Art Video New Media Lounge, performance stage, indoor and outdoor curated projects, and will be located just 50 feet north of the existing 125,000-square-foot Art Miami Pavilion. The combined exhibition space will increase the overall roster of galleries to 190 participants and cover 250,000 square feet. Ample and convenient parking is available for both fairs through the use of a four-story parking garage with 2,000 spots, located directly across the street from the CONTEXT & Art Miami Pavilions, as well as valet parking. A network of complimentary shuttle buses will run round-trip service between Art Miami, CONTEXT Art Miami and Art Basel Miami Beach. (www.contextartmiami.com)

Sponsors & Partners

Art Miami and CONTEXT's generous 2012 Sponsors and Partners - Christie's International Real Estate, Official Luxury Real Estate Partner of Art Miami, Epic Miami, A Kimpton Hotel, Official Luxury Hotel of Art Miami, Haute Living, I PXL U, Rums of Puerto Rico, Greater Miami Convention and Visitors Bureau, Art From Berlin, LaRete Art Projects, Heineken, Bootlegger 21 NY Vodka, Société Perrier, Flavorpill, The Miami Herald, Kushner Moving Group, ARTLOG, Puerto Rico Does It, Midtown Miami +1.305.515.8573 or info@art-miami.com

About Christie's International Real Estate:

Christie's, originally founded in 1766 by James Christie, pursued an innovative real estate venture in 1995 by acquiring Great Estates, a luxury real estate network founded in 1987. Christie's International Real Estate is an invitation-only affiliate network composed of the world's most proven and qualified real estate specialists. The company has central hubs in London, Hong Kong, and New York; field offices in Beverly Hills, Calif., Chicago, Ill., and Palm Beach, Fla.; and approximately 125 Affiliates in Europe; North, Central, and South America; and the Caribbean as well as Asia, Africa, and Oceania. (www.christiesrealestate.com)

About IPXLU

IPXLU (pronounced: "I pixel you") is a free photo-sharing platform that allows users to upload and store thousands of images and create unique photo mosaics. (www.ipxlu.com)

About the Miami Art Museum

Miami Art Museum, a modern and contemporary art museum located in downtown Miami, FL, is dedicated to collecting and exhibiting international art of the 20th and 21st centuries with an emphasis on the cultures of the Atlantic Rim—the Americas, Europe and Africa—from which the vast majority of Miami residents hail. Miami Art Museum's educational programming currently reaches more than 30,000 people every year, with the largest art education program outside the Miami-Dade County Public Schools. Miami Art Museum will reopen as Pérez Art Museum Miami, next year in downtown Miami's Museum Park. The new, expanded museum, designed by Herzog & de Meuron, will provide room to showcase growing collections, expanded exhibition space to bring more world-class exhibitions to Miami-Dade County and an educational complex. For more information about Miami Art Museum, visit www.miamiartmuseum.org or call 305.375.3000.

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The Art Miami + CONTEXT Art Miami Pavilions Midtown | Wynwood Arts District 3101 NE 1st Avenue Miami, FL 33137

Fair Information

To learn more visit <u>www.art-miami.com</u> or <u>www.contextartmiami.com</u>